

**Sports & Entertainment Marketing  
Year One Curriculum**

**Unit 6 Learning Games:**

**Word Scramble (Answer Key)**

**Licensing & Branding Key Terms**

	Scramble	Answer
1	sdamenihrrncgi	merchandising
2	insienrcgl	licensing
3	nbnaigdr	branding
4	oclisnr	licensor
5	gool	logo
6	rreatmdak	trademark
7	eeclsnie	licensee
8	iorlmmaieba	memorabilia